

# ADVERTISEMENT OF APPLICATIONS

(Licensing Act Regulations – Statutory Instrument 2005 No 42)

The person making the application must advertise the application as follows:

**(a) By displaying a notice at the premises** for a period of no less than 28 consecutive days starting on the day after the day on which the application was given to the relevant licensing authority, by displaying a notice,

(i) which is -

(a) of a size equal or larger than A4,

(b) of a pale blue colour,

(c) printed legibly in black ink or typed in black in a font of a size equal to or larger than 16;

(ii) in all cases, prominently at or on the premises to which the application relates where it can be conveniently read from the exterior of the premises and in the case of a premises covering an area of more than 50 metres square, a further notice in the same form and subject to the same requirements every fifty metres along the external perimeter of the premises abutting any highway.

A template for this notice is attached to this pack.

And

**(b) By publishing a notice -**

(i) in a local newspaper or, if there is none, in a local newsletter, circular or similar document, circulating in the vicinity of the premises;

(ii) on at least one occasion during the period of 10 working days starting on the day after the day on which the application was given to the relevant licensing authority.

**In all cases, the notices shall state –**

(a) the name of the applicant;

(b) the postal address of the premises, if any, or if there is no postal address for the premises a description of those premises sufficient to enable the location and extent of the premises to be identified;

(c) a statement of the relevant licensable activities which it is proposed will be carried on or from the premises;

(d) the postal address and, where applicable, the web address where the register of the relevant licensing authority is kept and where and when the record of the application may be inspected;

(e) the date by which an interested party or responsible authority may make representations to the relevant licensing authority;

(f) that representations shall be made in writing; and

(g) that it is an offence knowingly or recklessly to make a false statement in connection with an application and the maximum fine for which a person is liable on summary conviction for the offence.