



Department  
for Education

## Sheffield Healthy Holiday 2023 Annual Report

### Introduction

The Sheffield Healthy Holidays programme had another successful year in 2023. In 2023, we were delighted with the level of quality and support we provided to our young people and families across our three Holiday Activities and Food (HAF) delivery periods. As the number of children and young people eligible for free school meals (FSM) increases, programmes like HAF play an increasingly important role in helping families deal with the rising cost of living.

### The Sheffield Healthy Holidays HAF Approach

Our primary aim is for children to have fun and have access to a huge variety of high-quality activities with nutritious food across the city. Families have told us that local activities and easy accessibility are very important, activities were delivered across Sheffield in schools and community venues that are located within and familiar to the communities that need them.

#### **A place-based hub and spoke model.**

It is our goal to reach as many eligible children as possible through our place-based approach. Our delivery model is based on strong partnership working with the voluntary, community, and faith sectors (VCFS). We commission a local VCFS anchor organisation to coordinate and commission HAF provision for each school locality area. These organisations have detailed local knowledge and existing relationships with community partners, schools, and most importantly families in their locality and can ensure provision is appealing and accessible.

In addition to the place-based offer, we also commission several providers to run a variety of citywide holiday clubs, including swimming lessons and music production. We also worked directly with approximately thirty-five schools across Sheffield in 2023, who either directly delivered HAF activities or opened their premises for providers to use.

Feedback received from providers highlighted the hub and spoke model allowed for increased partnership working within localities. The model created many opportunities for providers to build relationships and to work in partnership beyond the HAF

programme. In addition to supporting children & families, we also see a role for HAF in strengthening and enhancing community provision in the city to leave a legacy.

### HAF in numbers

	<b>Easter 23 HAF</b>	<b>Summer 23 HAF</b>	<b>Winter 23 HAF</b>
Places commissioned	13167	51870	8792
Places filled	10262	40760	6091
Number of FSM	4891 (self- declaration by families)	4028	1450
Number of Non /FSM or No match	762 (self-declaration by families)	3076	1307
Number of Providers	98	139	108
Number of clubs	132	190	128

### Communications & Marketing

Every Sheffield family eligible for the programme received an invitation letter in summer 2023. Additionally, all schools and relevant professionals shared HAF information with eligible families. We have a dedicated Sheffield Healthy Holidays website <https://sheffieldhealthyholidays.org> that hosts our online bookings and dedicated social media accounts. In 2023, the website had 136,000 hits.

### HAF delivery standards

We require all Sheffield Healthy Holiday club providers to deliver the HAF programme framework standards. Voluntary Action Sheffield (VAS) provided capacity building support and communications. Among the courses arranged by VAS are Food Safety Level 2, Introduction to Allergens, and First Aid: Level 3 Emergency Paediatric. VAS works to support HAF providers have the correct due diligence in place before HAF delivery.

In 2023, these standards were:

- Food provision
- Enrichment activities
- Physical Activities
- Increasing awareness of healthy eating, healthy lifestyles, and positive behaviours
- Signposting and referrals and supporting families.
- Robust policies and procedures

## Outcomes snapshot!

Physical Activity	Enriching Activities	Nutritious food
Children all over Sheffield engaged in a wide range of physical activities such as football, basketball to kids' yoga. HAF supports children to be more active, improve fitness and support increase of self-esteem and confidence through play	Children and young people had access to a range of varied enriching activities during their school holidays, from creative arts, music production & E-Sports. These activities provide children with new and exciting experiences, allowing them to grow and develop in many areas, and unleash their full potential	A key aspect of the programme is the provision of nutritious food. We have worked with providers to ensure that they provide high quality healthy meals and snacks. The children were able to cook healthy food and learn about the benefits of eating healthily.

## HAF Grant 2023

In Sheffield, DfE funding for holiday activities and food is based on the number of children eligible for and receiving benefits-related free school meals. The funding provided is to cover the provision of free face-to-face holiday places and for the coordination of the programme. The DfE awarded Sheffield City Council £2,735,430 for HAF programme delivery in 2023.

## Breakdown of costs:

Face-to-face holiday club provision	£2,282,762.13
Marketing & Communications, Other costs (e.g., translations, transport, provider staff training, booking systems, etc.).	£16,246.43
Capital expenditure (e.g., catering or sports equipment for clubs).	£0
Management and administration of the programme by the LA.	£129,945.13
Over payment by DfE	£20,993.00
	£ 2,449,946.69

## Feedback from Children & Young people & Parents

### Children:

- *I liked making smoothies at the start and the skateboarding.*
- *I enjoy the club as it gives me something to do in the school holidays and my friend come too.*
- *We went to the beach on a trip and saw sea lions fight – it was funny.*
- *I played football and go to meet one a famous footballer at a camp... I really liked that.*

### Parents:

- *My child enjoyed preparing the healthy food.*
- *My daughter is turning twelve soon so I am hoping there will be lots of stuff for her to do. I am disabled, she has ASD and ADHD, and I cannot cope all day with her so need her to be busy every day.*
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*Thank You!*

Sheffield City Council would like to thank all our HAF providers. The HAF programme would not be possible without the hard work of those involved in its delivery.