**Economic Recovery Fund: Autumn Update on Round 1**

1. **Purpose**
   1. This paper provides an update on:

* delivery of the Economic Recovery Fund, Round 1 to date, including a snapshot of where each project is up to.

1. **The Economic Recovery Fund – quick refresher**

* A unique, innovative grant fund (£2.38m) that aimed to: **support local economic recovery, especially in district and local centres**
* Flagship part of the [Business Recovery Plan](https://democracy.sheffield.gov.uk/documents/s41012/Appendix%20-%20Sheffield%20Business%20Recovery%20Plan.pdf)
* Launched in March 2021
* Two pots – small up to £50k and large up to £200k
* Overseen by a Steering Group made up of Councillors, Senior Officers and private sector representatives (who all directly scored applications)
* Collaborative approach (working *with* applicants) to develop ideas and applications (over 100 received) then supporting them to deliver
* 26 projects funded – of which 15 are still ‘live’ (11 completed last summer – delivered during the Summer in the Outdoor City campaign). Projects funded are:

**Summer in the Outdoor City programme (all complete)**

* Community in Unity
* Division Street Markets
* Festival on the Square
* Orchard Square animation
* Sheffield Music Trails
* Tudor Square Animation
* Leopold Square Summer of Music
* Game City Adventure
* Pollen Market
* Castlegate Festival

**District centre projects**

* Bear Trail Extension (completed)
* Chapeltown
* Spital Hill
* Firth Park
* Page Hall
* Manor Park
* Woodhouse
* Mosborough
* Nether Edge
* Abbeydale Road
* Totley Rise (completed)
* Hillsborough Project
* Walkley Action Group
* Broomhill Traders Association
* Site Gallery – Out & About (completed)
* Angel Street Kinema

1. **Delivery in District Centres**
   1. While we are still aiming for completion of as much activity as possible by the end of December 2022, some projects have been granted an extension to March 2023 to acknowledge a later start and/or the scale of work they have set out to achieve.
   2. Progress across each project is summarised below, to give a flavour of the breadth of types of activity, progress achieved and delivery yet to come:

**Large Projects**

**Broomhill Traders Association**

Delivered:

* 30 shop front refurbishment/refreshes undertaken in unified colour palette sympathetic to the conservation status of the area, using carbon capturing paint
* Beautiful planting scheme across ground level planters, railing planters and hanging baskets
* Lamppost banners with 4 designs complementary to the paint palette – ‘eat, shop, drink, enjoy local’

Still working on:

* 15 further shop fronts
* A green wall (corner of Glossop and Fulwood Road above Vittles café – planning permission received)
* Murals on prominent walls by established artist – natural theme (subject to planning)
* Website refresh for the Trader’s Association with new images and marketing collateral
* Whether to install a new community notice board

**Firth Park**

Delivered:

* Roundabout refurbishment and repair – painting, planting, tree removal, masonry repair
* Park improvements - bushes reduced in height, planting refreshed, 5 x benches and 6 x picnic tables installed, extension to café seating area, LED lighting
* Lamppost banners installed (with summer/Christmas changeovers planned)
* Firth Park Family Fun Day delivered – huge community event with entertainment, stalls, kids rides and crafts
* Smaller community-based events also delivered
* Firth Park Link Worker appointed – business liaison and communications

Still working on:

* Seating and planting options outside of the park – looking to install locally supplied street furniture
* Christmas lights, tree and event
* Shutter/street art options

**Hillsborough Together Project**

Delivered:

* Project lead appointed and in place
* Business Association established
* First Christmas lights in 25 years delivered, to be repeated in 2022, alongside event and trail across the high street
* Benches, seats, bin, cycle stands, lamppost banners and hanging baskets installed across the district
* Trialled shop front scheme across four units with view to rolling out in autumn
* Shutter art scheme in development
* Business upskilling and work with the University underway

Still working on:

* Students from Sheffield University (TAP programme) undertaking a research project on footfall – reporting on that should come soon
* Christmas activity in development
* Shutter art and shop fronts should roll out further in autumn

**Walkley Action Group**

Delivered:

* Christmas tree and event delivered in 2021, to be repeated in 2022
* Jubilee event and Walkley Festival delivered (24 June-10 July)
* Parklet, planting and cycle hoops installed on South Road
* Banners installed in Walkley and Upperthorpe using the same style
* Shop front scheme established and publicised locally – first grants approved by the Steering Group
* Street and shutter art should begin installation early Oct (23 utility boxes, 10 shutters)
* Utility box theme developed by children at a workshop – ‘Sheffield my home’ using swifts as motif that can be counted along the route - QR code and display at top and bottom
* Support given for remedial improvements to bus shelter and phone box
* Market stalls/gazebos purchased as a community asset/legacy

Still working on:

* Production of local business directory (digital and print)

**Site Gallery – Out & About (all completed)**

Delivered:

* All four weekender events successfully delivered: Moving Image 2/3 July; Young People 30/31 July; Street/Public Art 6/7 Aug; Sustainability 3/4 Sept
* All planned street art delivered: Phlegm - Rutland Arms (pub); Zoe Genders - Plant (shop and cafe); Giacomo - Sidney & Matilda (music venue and bar); Jo Peel & Mark McClure - APG (framers and art gallery)

**Small projects**

**Abbeydale Road**

Delivered:

* Bespoke, locally designed, installed and maintained parklet – seating with planting – on the highway
* Celebration event delivered with activities, business trail and marketing for the businesses and parklet

Still working on:

* Underspend identified so considering whether to fund a street tree using this money

**Chapeltown**

Delivered:

* Christmas lights across the district in 2021, to be repeated in 2022
* Several local events delivered, including for the Jubilee and Chapeltown Fair
* Chapeltown Trail produced
* Website with the designer produced ‘identity’ in development
* Banner brackets and lamppost banners installed
* New benches installed and being well used by the community

Still working on:

* Halloween and Christmas events to come
* TBC whether signposts are still required

**Manor Park**

Delivered:

* Site visit completed and bin installed, Christmas light infrastructure and planters ordered
* Heart of Manor Facebook Group established with good engagement
* Market stalls and gazebos purchased as a community asset/legacy so that infrastructure is available for future events
* Local panel chose mural artist on 7 July (involving residents, TARA etc)
* Community event took place on 12 August. Targeting residents of new build properties to encourage new audiences to engage with the businesses

Still working on:

* Bonfire event
* Christmas event
* Engagement work

**Mosborough**

Delivered:

* Extensive business and resident engagement
* Pre-consultation completed on the Experimental Traffic Order (to create new restrictions on parking – new 2-hour limit)
* Christmas lights in 2021 – to be repeated in 2022

Still working on:

* The best approach to installing electrical supply to shops for external Christmas displays

**Nether Edge**

Delivered:

* Banner brackets ordered and all but one installed
* Planters installed and planted by local charity – with workshops for local people to encourage local ownership and maintenance
* Notice board being designed and delivered via Nether Edge Neighbourhood Group.
* Tree locations and species agreed and order placed (installation in autumn)
* Identity and design in development that can be used digitally to market the area as Nether Edge Village

Still working on:

* Underspend identified so agreed to develop new activity that will draw in residents who would not usually explore the high street

**Page Hall**

Delivered:

* Project worker appointed
* Business survey conducted
* Visitor/shopper survey conducted
* First options under discussion
* Business Forum being established

Changes:

* Based on feedback unlikely to progress a market event or seating – currently investigating options for how to reallocate this budget

**Spital Hill**

Delivered:

* Project manager in place
* Banner bracket design agreed and order placed for print – installation in next period.
* Business Forum in progress – first three meetings taken place – next one imminent.
* Market for young entrepreneurs to showcase their trade delivered
* Clearing of Gower Street car park – overgrown vegetation and litter

Still working on:

* Christmas and spring events

Street art options – discussions taken place as to possible locations and engaged with several local and well-established artists.

**Totley Rise (completed)**

Delivered:

* New litter bins
* Lamppost banners

**Woodhouse**

Delivered:

* 5 monthly events delivered on the market square – including farmers market, Woodhouse by the Sea, Jubilee vintage fair, spring market and St George’s Day parade
* Tree installed on the square in the Memorial Garden with planting and commando sockets ordered for Christmas lights
* Advertising and comms locally online and via leaflets/posters
* Decided to purchase (rather than continue hiring) stalls to use as a community asset/legacy and have purchased Christmas lights

Still working on:

* The remainder of their planned monthly events: Woodhouse Jumble, Autumn Extravaganza, Remembrance Sunday, Yuletide Extravaganza incl. Christmas lights switch on