



SHEFFIELD CITY COUNCIL

JOB DESCRIPTION

DIRECTORATE:	CYPF
SERVICE:	Prevention and Early Intervention
DIVISION/SECTION:	Children's Public Health / MAST
POST TITLE:	Infant Feeding Peer Support Worker
GRADE:	Grade 3
RESPONSIBLE TO:	Children's Centre Coordinator
PURPOSE OF THE JOB:	<ul style="list-style-type: none"> • To offer peer support to families with children under 5 years in relation to attachment and attunement, early health and school readiness • To encourage and support women to breastfeed their babies. • To support mothers with their choice of infant feeding and early nutrition. • To promote breast-feeding to the wider community. • To inform, guide and support families to promote a smoke free healthy environment. • To support the delivery of relevant health promotion programmes

SPECIFIC DUTIES AND RESPONSIBILITIES

- To offer peer support in a group or one to one setting to promote attachment and attunement and encourage engagement into universal services e.g. demonstrating baby massage.
- To provide information regarding breast-feeding and breastfeeding peer support to all new mothers.
- To offer peer support in relation to infant feeding and early nutrition to guide the effective breastfeeding/formula feeding experience.
- To promote breast-feeding to the wider community in a variety of ways at every opportunity.
- To develop and maintain relevant support groups for mothers and babies e.g. breastfeeding cafe
- To work along side the Children's Centre Best Start team, Midwifery and Health Visiting to develop and support delivery of locally appropriate early health services to support public health outcomes e.g. weaning groups.
- To refer to professionals as necessary.
- To support mothers and their families to become smoke free
- To maintain a record of involvement with family.
- To complete relevant children's centre documentation including Ofsted required data/guidance.
- To participate in the research and evaluation of the project.
- To have an understanding of safeguarding and child protection issues and to act appropriately should areas of concern arise, in line with Local Authority and Partner Agencies core corporate standards, policies and procedures.
- To be proactively involved in staff development, clinical supervision, attend training courses and updates as appropriate.
- To attend and participate effectively in team, supervision and appraisal meetings.
- Any other relevant duties and responsibilities as may arise.

SUPERVISION/MANAGEMENT OF PEOPLE

- N/A

CASE MANAGEMENT

- N/A

RELATIONSHIPS

- Work in partnership with the CYPF integrated teams, Midwives, Health visitors, staff from Sheffield Children's NHS Trust, Schools, GPs, all early years providers including PVI sector, voluntary and community groups, commissioned service providers, the Police and officers from the Sheffield Safeguarding Children Service.

Appendix 2b

- To establish relationships and communicate effectively with a wide range of health professionals and community agencies across the local health economy and amongst local agency partners to support the development of the breastfeeding peer support programme.

DECISION MAKING

- N/A

KNOWLEDGE AND SKILLS

- Knowledge and skills to provide effective breastfeeding support and support re early nutrition

FINANCE

- N/A

WORKING CONDITIONS

Flexible Working

- To work flexibly when required to ensure that levels of service provision are achieved within agreed frameworks for flexible working set out in the service

Working Conditions

- Primarily delivering Support in external venues including children's centres but conditions will be those of an office based environment. Some work in family homes is anticipated
- Expected to work across the city where required.
- Need to transport light training materials to venues locally

Physical Effort

- Minimal physical effort required.

Physical Dexterity

- Normal requirements for precision and speed associated with office based duties.

Health and Safety

Appendix 2b

- Working across a range of external venues but in an office based environment

Emotional Context

- The role involves direct work with clients or service users with little or no emotional involvement

GENERAL

- The post-holder must at all times carry out their duties and responsibilities in accordance with Sheffield City Council policies and procedures, in particular those relating to Equal Opportunities and Health and Safety.
- To undertake any other duties and responsibilities appropriate to the grade and purpose of the job as may be determined between the post holder, management and the appropriate trade union.

Person Specification: Infant Feeding Peer Support Worker

MINIMUM ESSENTIAL REQUIREMENTS	METHOD OF ASSESSMENT
Knowledge/Education/Qualifications	Application/Interview/Presentation
To have undertaken, in process or willing to undertake training for breastfeeding peer support	Application/Interview/ Presentation
To have undertaken or be willing to undertake infant /baby massage training	
To have undertaken or be willing to undertake further relevant training	
Knowledge of prevention and early intervention and children's centre core purpose	
To have a good understanding of what is meant by a healthy lifestyle	
Skills and Abilities	
Have an enthusiastic attitude to breastfeeding and the benefits of early health promotion	Application/Interview/ Presentation
Good interpersonal skills	
Good communication skills both verbal and written	
Ability to show empathy	
Be able to work with others	
To be able to use own time efficiently	
To be able to organise own work	
Experiences	
Have at least one successful breastfeeding experience	Application/Interview/Reference
Involvement in community work e.g. school, toddler groups	
Experience of Group work	
Involvement in meetings	
Collaborative Working	
Experience of working with services and partners, securing their commitment to delivering shared objectives and outcomes	Application/Interview/Reference
Communication and People Skills	
Excellent written and verbal communication skills	Application/Interview/Reference

Appendix 2b

Good IT Skills and knowledge	
Customer Focus	
Good understanding of the role of equal opportunities and understanding of the needs of parents and partners	
Commitment to SCC policies on equality of opportunity and valuing diversity	
Process Management	
Understanding of local government context and ways of working	
Understanding of Children's Centre aims and principles	
Knowledge and understanding of multi-agency partnership mechanisms	
Work Related Circumstances	
Commitment to own personal and professional development	
Ability to travel locally	
Ability to work flexibly with other colleagues within the team and outside of normal office hours if required	
Equal Opportunities	
Understanding of and a commitment to working with Local Authority Equal Opportunities Policy and Anti-Oppressive Practice	
Demonstrate a positive attitude to the promotion of equal opportunities	
Experience of working in an equal opportunities environment	