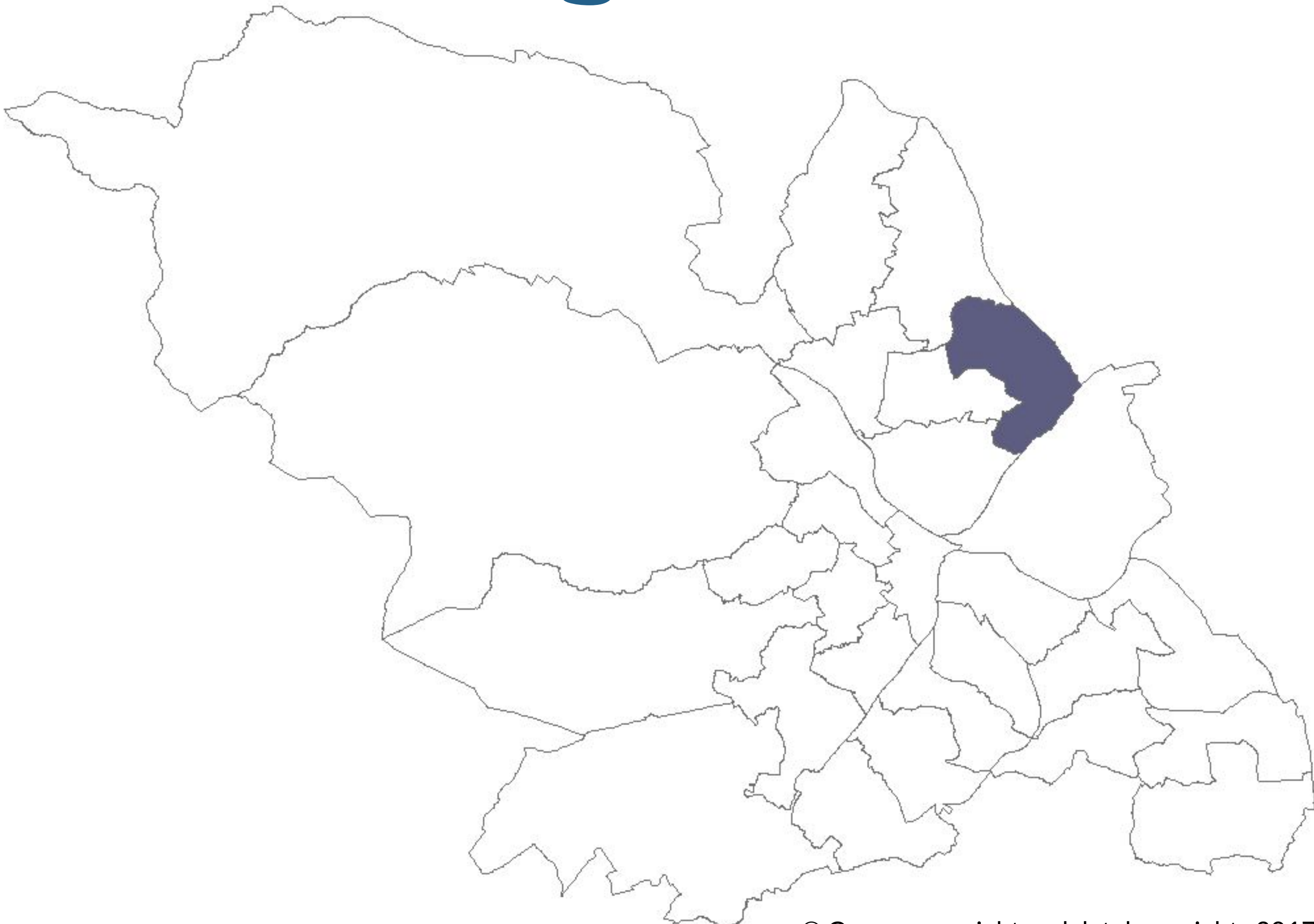


# Shiregreen and Brightside Ward

Last updated: October 2017



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**Population: 21,607\***

\*2016 Mid-year population estimate, ONS

## Neighbourhoods:

\* only a very small area of this neighbourhood falls within the boundary of this ward

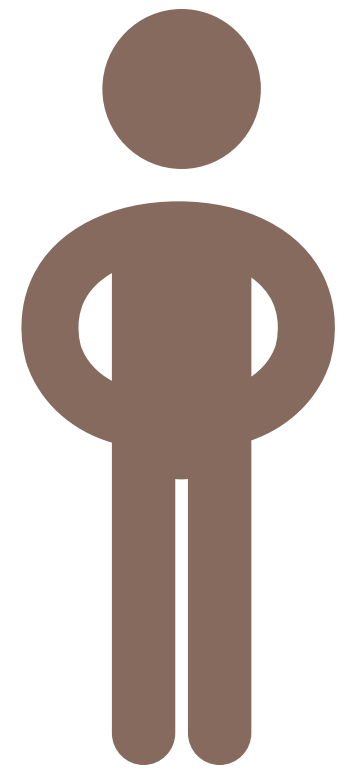
Brightside  
Firth Park\*  
Fir Vale\*

Flower\*  
Old Parson Cross\*  
Shiregreen

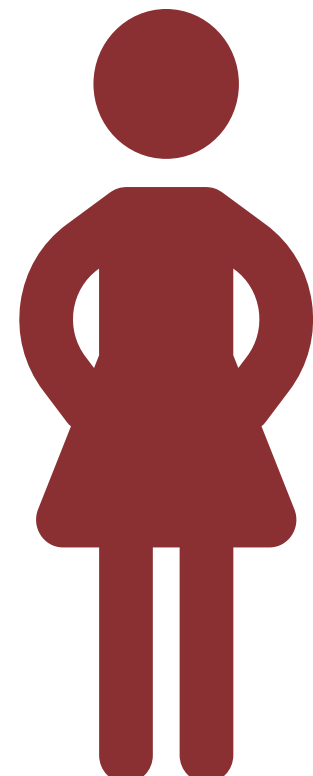
Stubbin / Brushes\*  
Tinsley\*  
Wincobank

# What the 2011 Census tells us about Shiregreen and Brightside Ward

## Sex

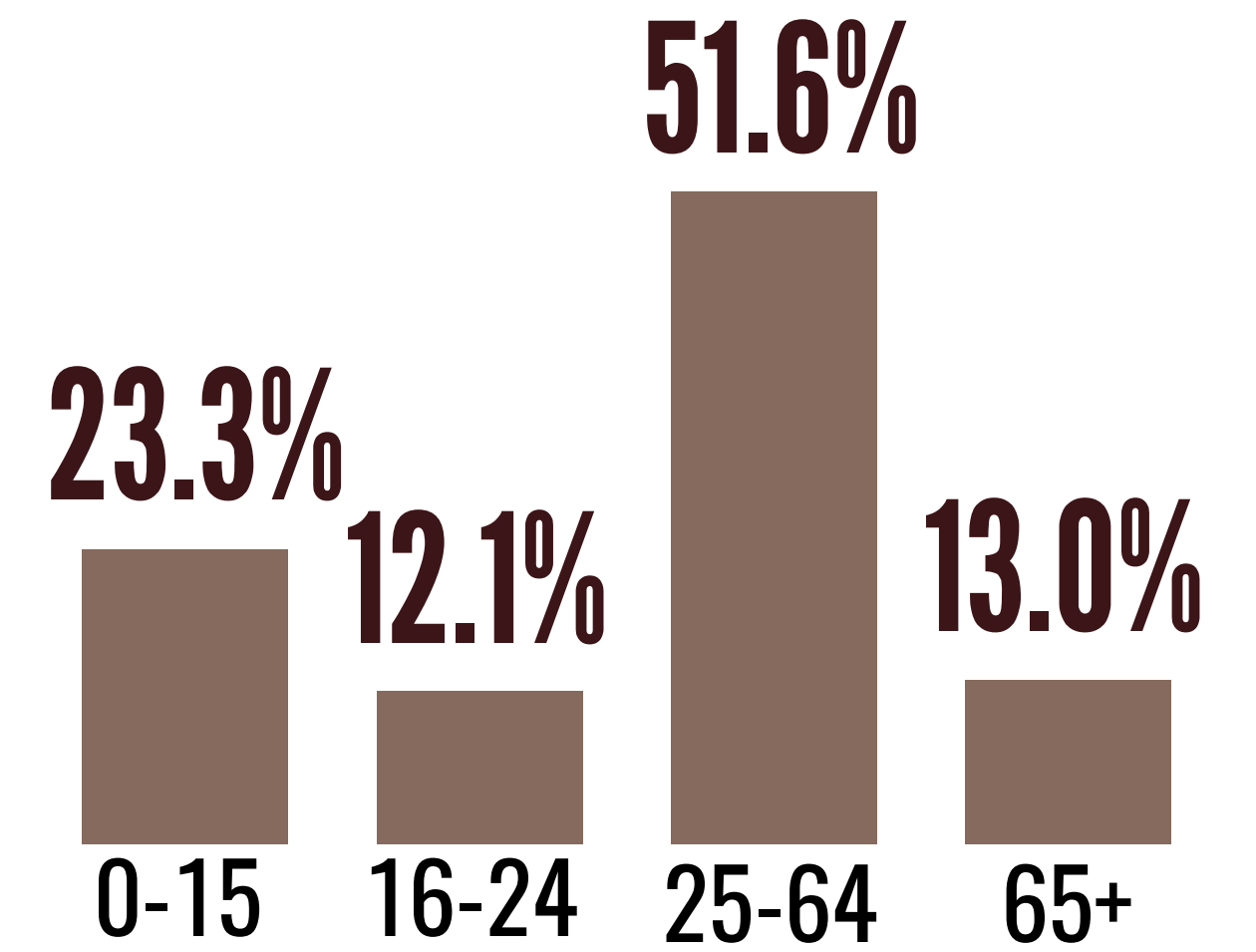


48.1%

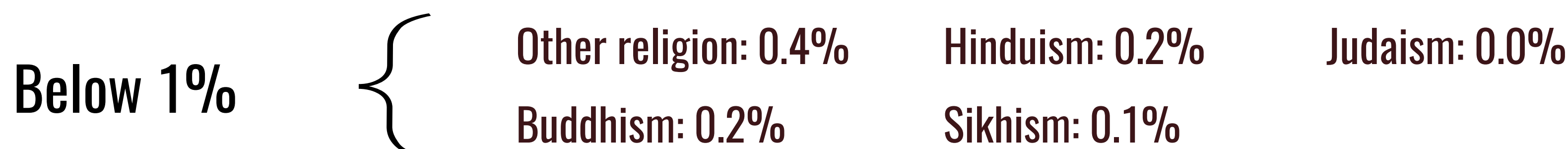
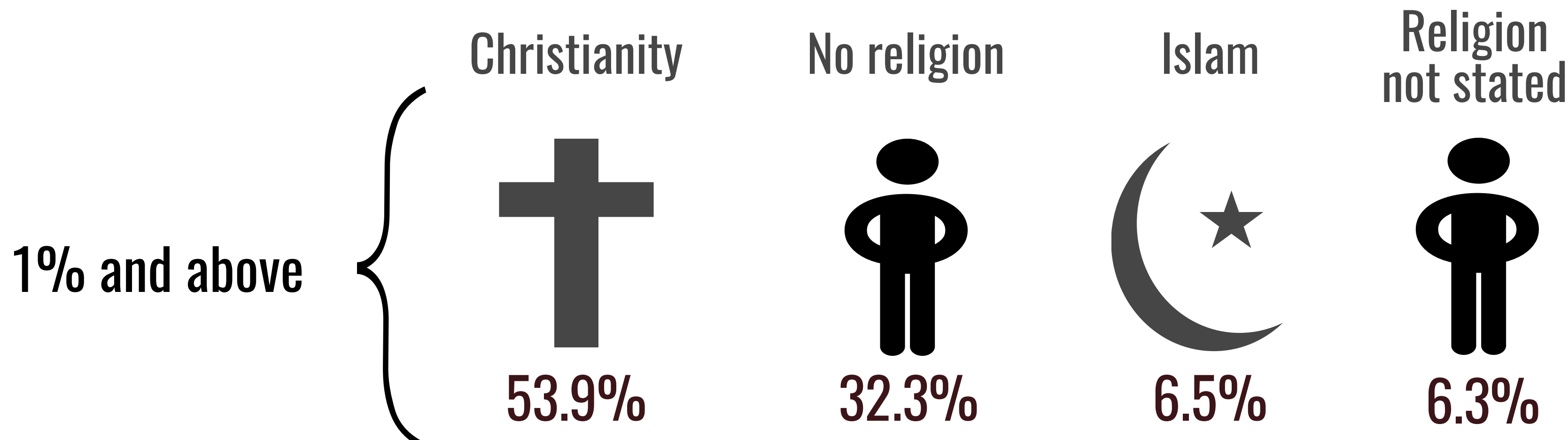


51.9%

## Age



## Religion and belief



# Ethnicity

**18.7%**

**BME population as a percentage of the ward**

Source: 2011 Census, ONS

**3.0%**

**Of the ward's school population is Roma**

Source: SCC 2017



■ British / English Only (93.3%) ■ Other UK Identity (0.7%)  
■ Other Identity Only (6.0%)

**0.4%**

**Residents born abroad who have lived in the UK for less than 2 years**

**3.1%**

**Residents born abroad who have lived in the UK for more than 10 years**

Source: 2011 Census, ONS

# Households

**8,390** Households

**2.4** Persons per household

**841** Older people living alone

## Household Composition

One person household

Couple without dependent children

Couple with dependent children

Lone parent

'Other' household

Student Household

**28.5%**

**22.3%**

**19.7%**

**17.5%**

**11.8%**

**0.1%**

Source: 2011 Census, ONS

**960** Privately rented properties

**270** Private lettings in 2016/17

**£516** Average monthly rent in 2016/17

Source: 2011 Census, ONS

Source: SCC 2017

# Economic Activity

**62.9%** Economically Active

**37.1%** Economically Inactive

Source: 2011 Census, ONS

**192** Number of Higher Education students

Source: SCC 2016

## Top 3 Occupations

**16.7%** Elementary Occupations

**13.6%** Skilled Trades

**13.4%** Caring, Leisure, and Other Service

## Top 3 Industries

**29.3%** Public Administration, Education and Health

**23.8%** Distribution, Hotels, and Restaurants

**12.7%** Manufacturing

Source: 2011 Census, ONS

# Services in Shiregreen and Brightside Ward

## Health Services

**5** Pharmacies in the ward

**0** Dental practices in the ward

**4** GP practices in the ward

**0** Opticians in the ward

## Care and Support services provided

**526** Children and Young People's Multi Agency Support Team (MAST) requests for service in 2016-17

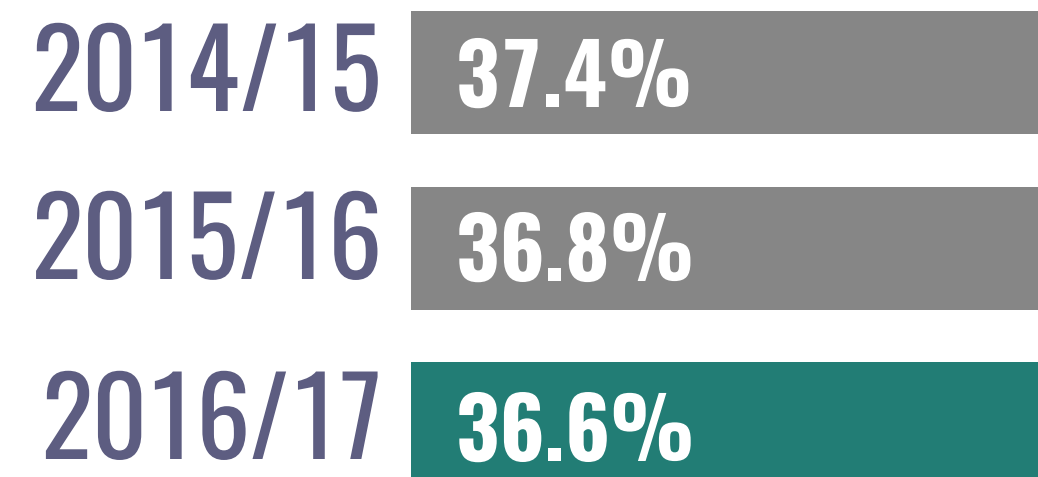
**830** Hours of home care commissioned by SCC Adult Social Care per week

Source: SCC 2017

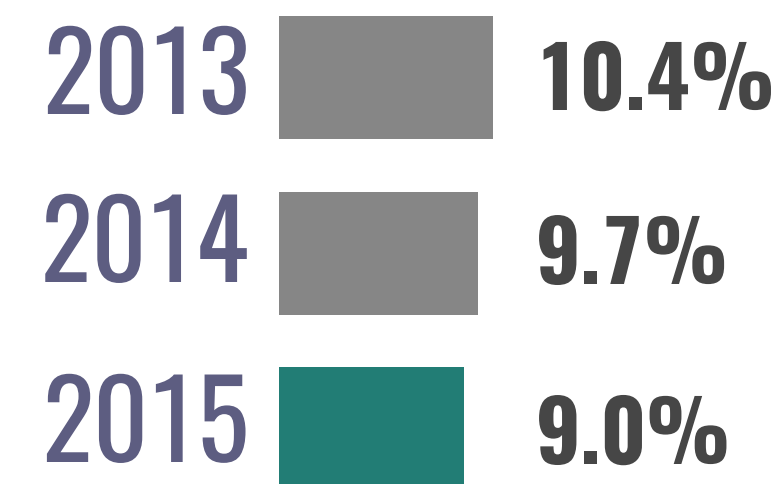
# Health and Wellbeing

## Maternal Health

### Breastfeeding 6-8 weeks after birth



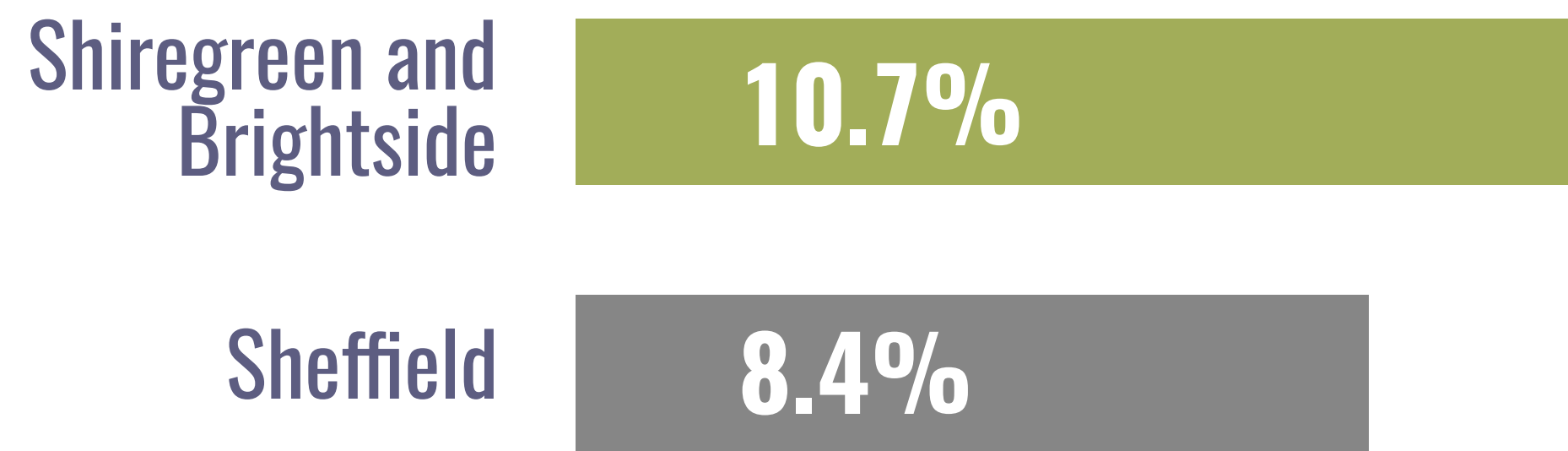
### Babies born weighing less than 2.5kg



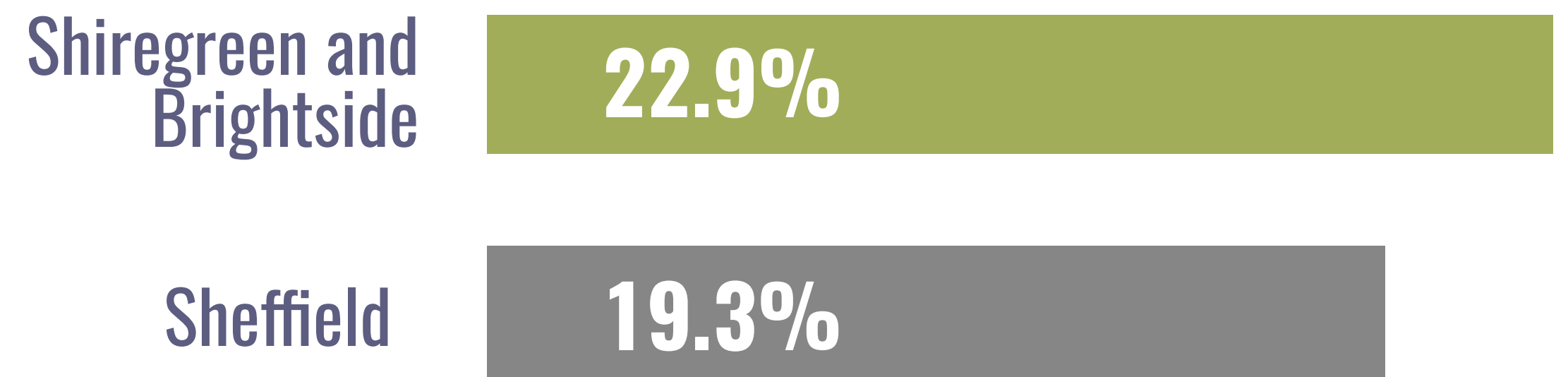
Source: SCC 2017

## Childhood Obesity

### Percentage of Children in Reception Year (4-5 years old) who are obese

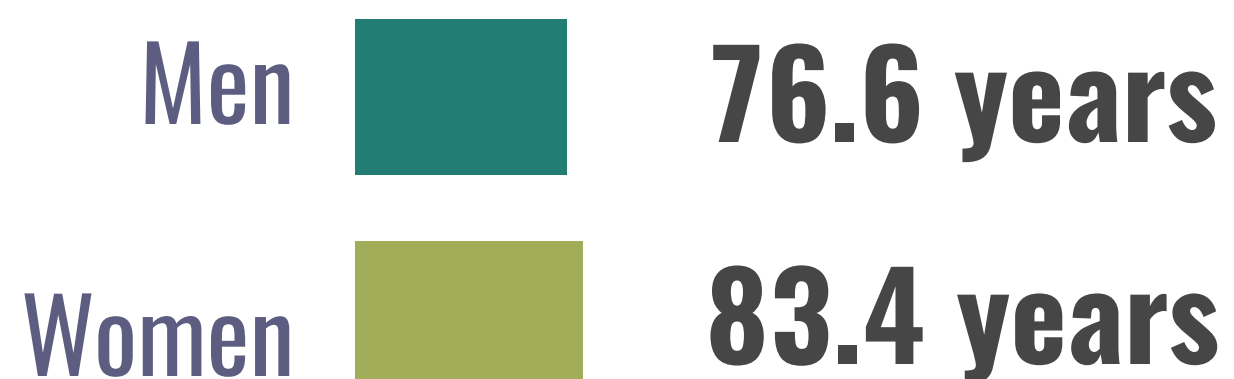


### Percentage of Children in Year 6 (10-11 years old) who are obese

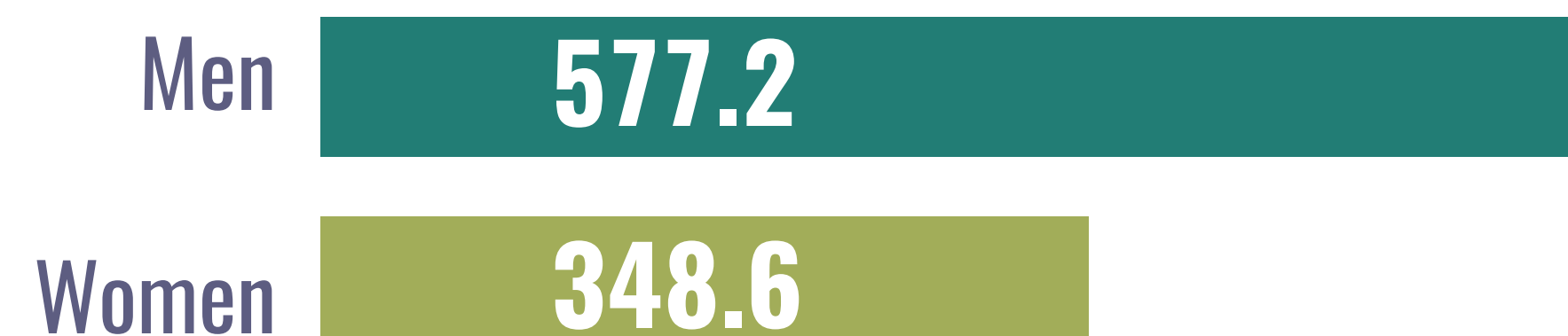


Source: SCC 2016

## Life Expectancy (2011-15)



## Deaths under 75 years (rate per 100,000 people, 2011-15)



Source: SCC 2017

## Healthy Lifestyles (adults)

**29.3%** have smoked cigarettes in the past year

**18.7%** drink alcohol 2 or 3 times a week

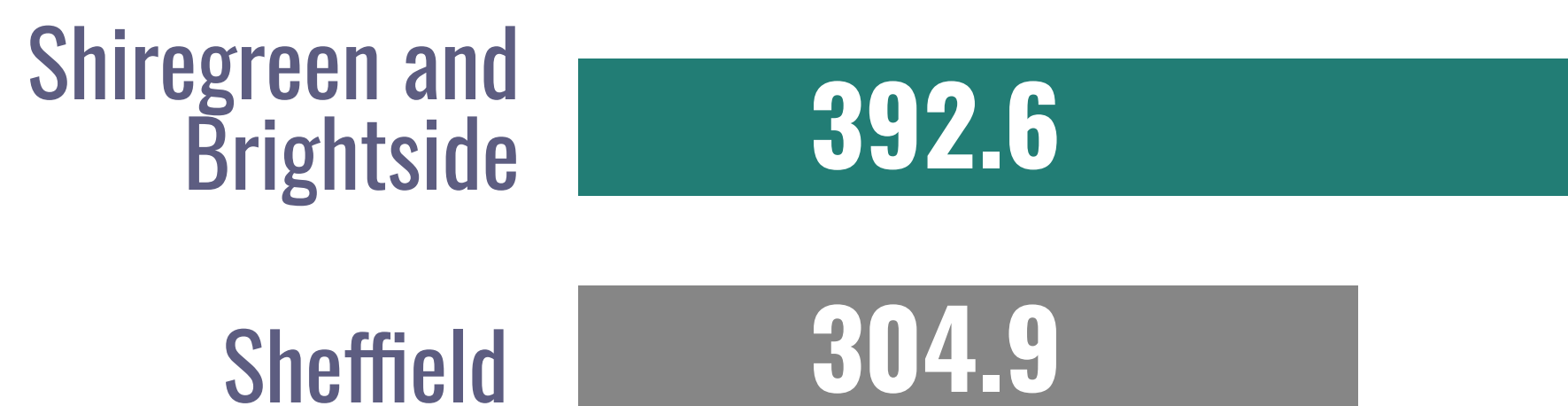
**52.1%** do not exercise

**29.5%** eat 5 portions of fruit and veg a day

Source: Experian Mosaic 2015

## Death rate per 100,000 people

### Smoking Attributable Conditions



### Alcohol Attributable Conditions



Source: SCC 2016



# Deprivation and Poverty

**6th**

Most deprived ward in Sheffield (out of 28)

Source: Indices of Multiple Deprivation 2015

**£21,840**

Median Household Income

Source: Experian Mosaic 2015

**55.3%**

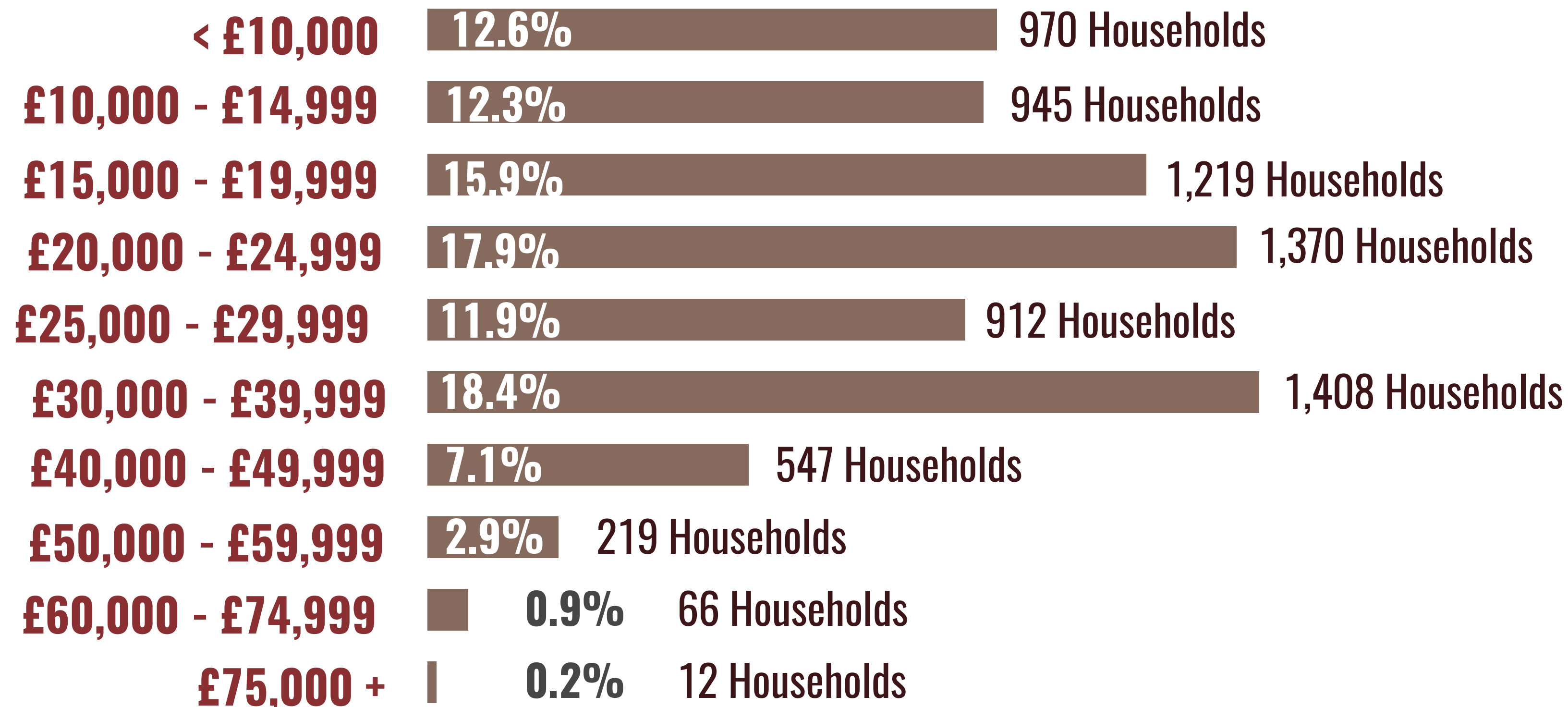
of 2 year olds in the ward are eligible for Free Early Learning

**28.2%**

of children receive Free School Meals

Source: SCC 2017

## Household Income Bands of working age households\*



\* not all households in Sheffield have been captured by Experian Mosaic

Source: Experian Mosaic 2015

# Education

**95.3%** Primary School Attendance in 2016 (95.2% in 2015)

**93.4%** Secondary School Attendance in 2016 (93.1% in 2015)

## Percentage of pupils reaching the expected standard of reading (2016)

### Key Stage 1

### Key Stage 2

Shiregreen and Brightside

**66.8%**

Shiregreen and Brightside

**48.9%**

Sheffield

**71.4%**

Sheffield

**62.1%**

## Percentage of pupils achieving grade C or above in English and Maths at Key Stage 4 (GCSE)

Shiregreen and Brightside

**48.7%**

Sheffield

**59.4%**

Source: SCC 2017

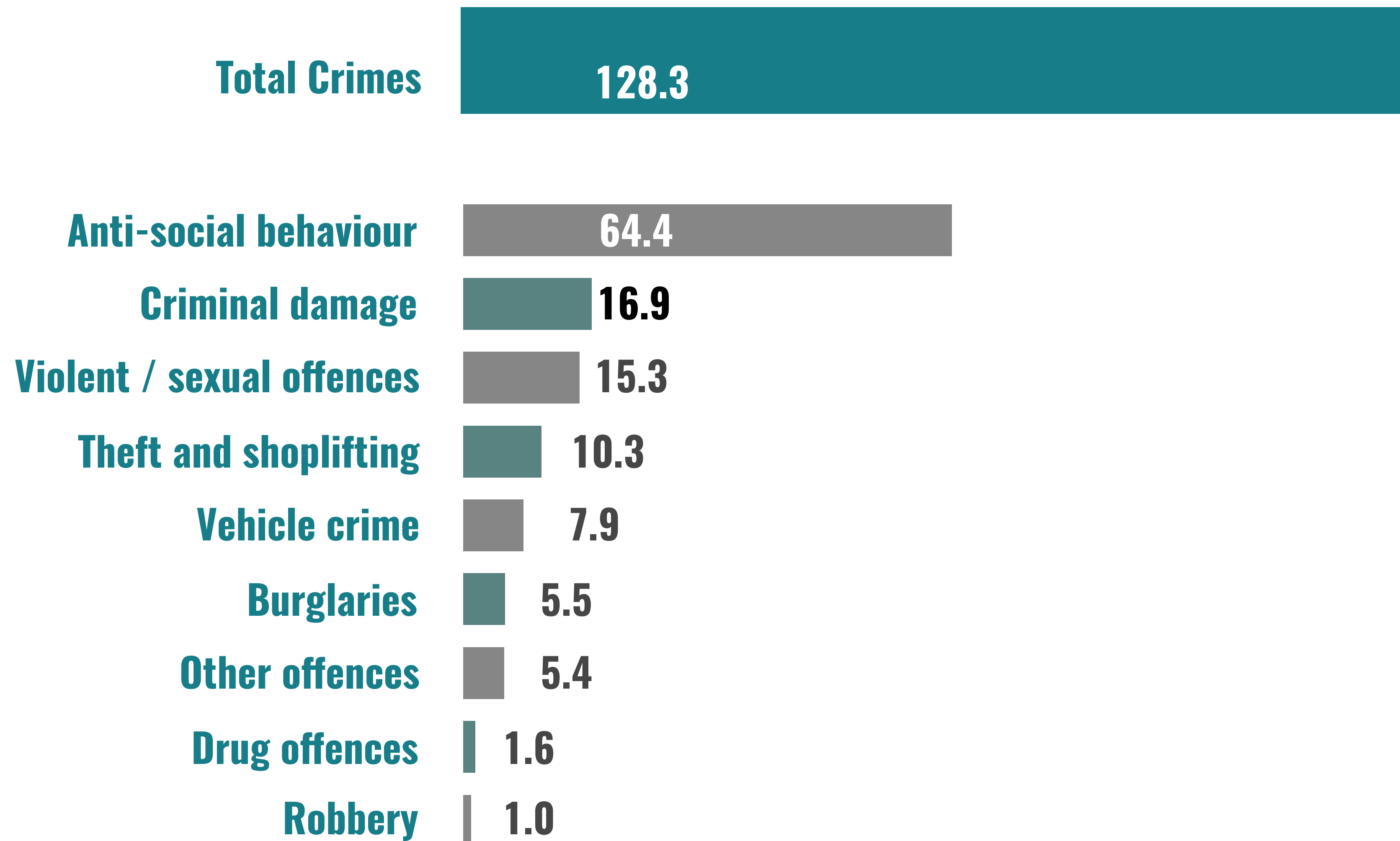
# Community Safety

**2** People killed on roads in Shiregreen and Brightside between 2013 and 2016

**29** People seriously injured on roads in Shiregreen and Brightside between 2013 and 2016

Source: Department for Transport 2017

## 2016 Crime Statistics (per 1,000 people)



Source: Police.UK 2017