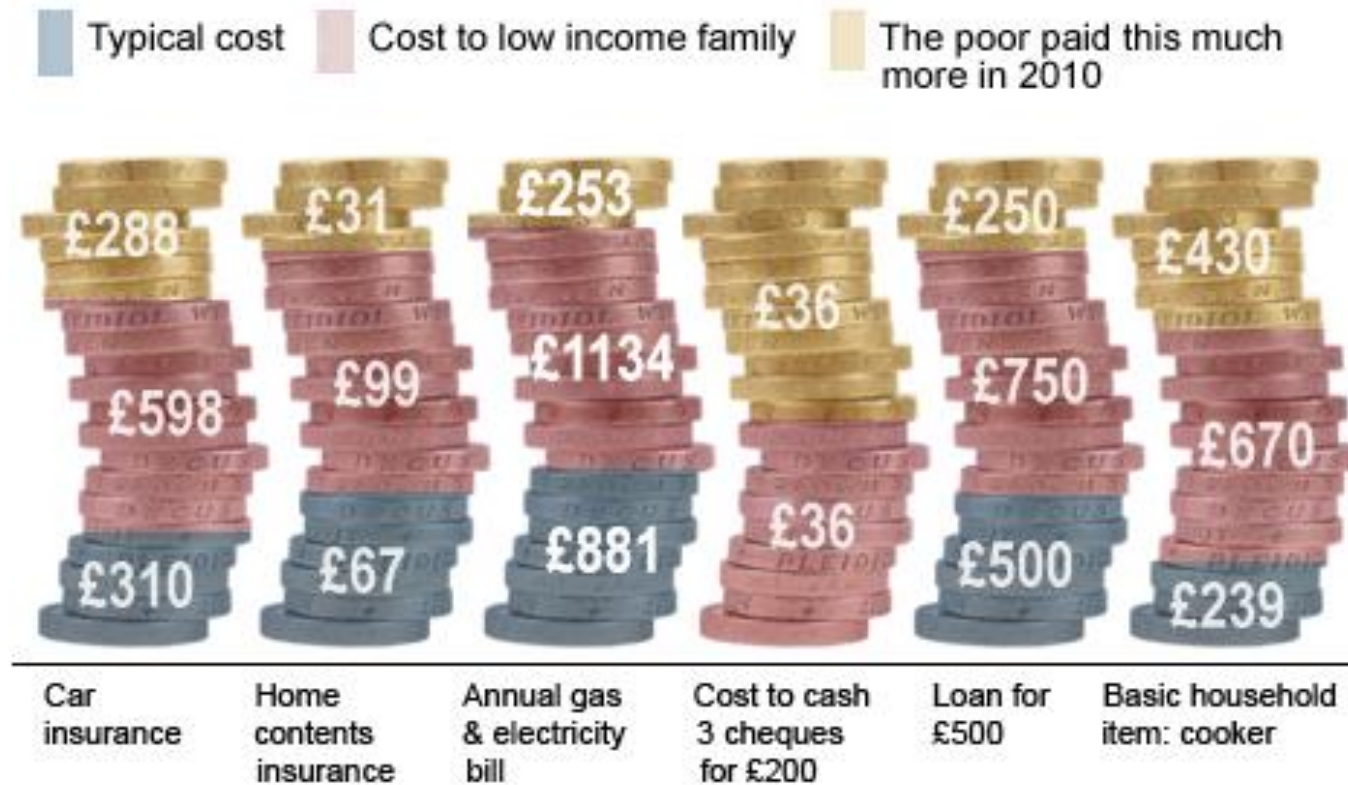


The poverty premium

This diagram shows the amount that low income families pay for basic goods and services compared to what 'typical' or average income families pay. This is known as the poverty premium. The total poverty premium (all the gold sections on the diagram below) amounted to **£1,280** in 2010.

POVERTY PREMIUM 2010



Source: 'The UK poverty rip-off: The poverty premium 2010 briefing' (2011) Save the Children UK

Handout for part 3 of the Sheffield child poverty training module for both front-line staff and managers and strategic staff